

Data Broadcasting



At present, most of embedded browsers require high system performance, and occupy a lot of resources. The basic type STB cannot meet their needs. However, considering about capital and the actual needs of subscribers, there are main basic type STB in the market. So most subscribers cannot enjoy data broadcasting service and benefit from the advantages of data service, which has affect the development of digital TV multi functional business, as well as the promotion of digital TV.

Therefore, TELECAST provides “TELECAST TV Website” system to worldwide operators, without increasing the software and hardware cost of STB, which can provide simple data broadcasting service to the basic type STB of digital TV subscribers, such as government affairs and various programs. This system can meet the receiving requirements of subscribers.



The Realization of Government Affairs Information

As a subsystem of data broadcasting system, government affairs information, such as government announcement and information of administrative bodies, will be published via digital TV system. Subscribers can scan such information on TV by STB. They can click into their interested column with STB remote controller to get various kinds of information. To form public, transparent and timely government affairs information system via data broadcasting platform, can improve the efficiency and public credibility of the government.